

Press Release

Collaboration with LK Samyang Leads to New Super-Wide Zoom Lens.

Available from April 2025

BAD KREUZNACH, 04 March 2025

At CP+ 2025, the largest imaging exhibition in Japan, which taking place from February 27 to March 1, LK Samyang, in collaboration with Schneider-Kreuznach, unveiled the new AF 14-24mm F2.8 FE super-wide zoom lens. This innovative lens combines Schneider-Kreuznach renowned optical proficient with LK Samyang's advanced technology, resulting in a significant product for the mirrorless market.

Key Features:

- Versatile Super-Wide Zoom: 14mm to 24mm focal range
- Technological Innovation: The world's first 14-24mm (Sony E) compatible super-wide zoom lens allows front filters
- Ultra-Close-Up Shooting: Minimum focusing distance of just 0.18m
- Compact & Lightweight Design: Dimensions: 88.8 x 84.0mm | Weight: 445g
- Jointly Developed with LK Samyang: A perfect blend of German optical expertise and advanced manufacturing technology

The AF 14-24mm F2.8 FE will officially be released in April 2025 by LK Samyang, marking the first of many innovative products resulting from this strategic partnership. Schneider-Kreuznach remains dedicated to driving optical innovation and expanding its global market presence through continued investment in research and development and strong collaborations.

Dr. Wolfgang Ullrich, CEO of the Schneider-Kreuznach, said: "We are pleased to extend our presence in the still photography market with our expertise in optics. This initiative is an important step for our company, and we are proud to collaborate with LK Samyang. Together, we are developing our first mirrorless lenses designed specifically for photography enthusiasts."

Mr. Bonwook Koo, CEO of LK Samyang, stated, "We will continue our collaboration with Schneider-Kreuznach to develop and release zoom lenses that meet consumer needs, while ensuring sustained momentum for growth in the interchangeable lens market."

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About the Schneider Group:

The Schneider Group is specialized in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called „technology Oscar“) several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.