

## Press Release

### Macro Images without Matte Boxes

Schneider-Kreuznach launches screw-in full diopter

BAD KREUZNACH, 14 September 2023

As of now, Schneider-Kreuznach also offers its full diopter as a screw-in version in diameter M95. The new filter complements the full diopter series with its 138 mm and 4.5 inch drop-in filter cells.

Diopter Full M95 can be easily attached to the lens itself and provides for macro images without the need for a compatible matte box. The new filter is made in Germany and available in four diopter strengths, ranging from +1/4 up to +2.

Thanks to its diameter of 95 mm, the screw-in filter matches with numerous common optics, including Schneider-Kreuznach's own lens collection Xenon FF Primes and the ISCORAMA 54 CU-1.5x anamorphic front adapter.

More on [www.schneiderkreuznach.com](http://www.schneiderkreuznach.com)

### About Full Diopters

Full diopters shorten the close-focusing distance of lenses by reducing the focal length of the optical system. Hence, they create macro imagery without the use of a dedicated macro lens. It can be stated: The higher the diopter's strength, the shorter the close-focusing distance.

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## **About the Schneider Group:**

The Schneider Group is specialized in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called „technology Oscar“) several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.