

Press Release

## **B+W Filter cleaning set: New counter display now available**

BAD KREUZNACH, 03 June 2018

A new version of the popular counter display with the B+W Lens Cleaner and Photo-Clear cloth is now available. Each display holds nine B+W Lens Cleaner fluid bottles and Photo-Clear microfiber cleaning cloths. The counter display can be quickly and easily assembled in a few simple steps at the POS. Both articles are tried-and-tested cleaning products that are ideally suited to cleaning filters and lenses. They can also be used to clean glasses, binoculars, VR glasses, LCD displays, and other coated optical surfaces. The products are easy to handle and understand.

For more information on cleaning, see [www.schneiderkreuznach.com](http://www.schneiderkreuznach.com)

The fully equipped lens cleaner counter display can be order under ID 1092792

About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance lenses for photography and film, cinema projection lenses, as well as industrial optics, filter systems and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider-Optics (New York, Los Angeles), Schneider Asia Pacific (Hongkong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 620 employees worldwide, with 390 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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