

Press Release

Schneider-Kreuznach introduces new Cine Filter Radiant Black[™] The ultimate filter for elegant skin tones

BAD KREUZNACH, 03 April 2024

Schneider-Kreuznach introduces the new Cine Filter Radiant Black[™] in the diffusion filter category. This filter is the ultimate filter for all facets of portrait takes, from intimate close-ups to wide-angle shots. It brings out exquisite skin tones, provides excellent contrast control, preserves rich blacks and prevents unwanted haze.

The filter Radiant BlackTM is available in 4x5.65" and 6.6x6.6" sizes, each in five strengths (1/8, 1/4, 1/2, 1, 2), and as a screw-in filter in M77, M82 and M95 sizes in 1/2 and 1 strengths for customization.

After being the first DoP to shoot a feature film with the Radiant Black[™] Filters, Matthias Bolliger, well-known DoP & Coach, about the Radiant Black[™] Filters: "Schneider-Kreuznach's new Radiant Black[™] glass filters are soft-focus filters that use colored "sparkles" in the filter glass to create an analog film look while subtly influencing black levels and overall contrast. Combined with the ISCOsphericals and their vintage coating, they defined our "back-to-the-90s" look and visually transformed the adaptation of the novel "A Man of His Class".

The Radiant Black Filter[™] is now available and promises outstanding results for all filmmakers and photographers looking for a high-quality diffusion filter solution.

For more information, please visit our <u>website</u> or contact us directly.

Contact us:

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About the Schneider Group:

The Schneider Group is specialized in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called "technology Oscar") several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.