

## Press Release

### ISCO4all receives Film & TV Kamera Award 2022

Newcomer wins in the category “Lenses”

BAD KREUZNACH, September 20, 2022

Exciting news from Schneider-Kreuznach: The newcomer ISCO4all has won the prestigious “Film & TV Kamera Award 2022” by the German filmmaking magazine of the same name. The first spherical and anamorphic lens set competed and won in the category “Lenses”.

The award ceremony took place in Munich on Friday, September 16, 2022. And while all fingers were crossed, the team around Piet Thiele, Head of the Business Unit Photo/Cine at Schneider-Kreuznach, did not really expect such an honor at this stage: “We are very happy and a bit overwhelmed. Thank you so much to all the readers and the jury – as well as to our whole team at Schneider-Kreuznach.” Considering that ISCO4all had just been launched in May 2022, this marks a major milestone for the new lens set.

The Film & TV Kamera Award honors innovative products in the categories *Camera, Light, Lenses, Sound, Grip* and *Accessories*. Every year, the community of the magazine nominates its favorites. Subsequently, an expert jury chooses from the selected candidates.

#### About ISCO4all

*ISCO4all combines three stand-alone spherical cine primes and an anamorphic front adapter. The adapter ISCORAMA 54 CU-1.5x is considered a true classic among anamorphic film fans. And while its vintage look remained the same, the modern version shows upgrades such as a reduced closed focus distance of 1.4 m, clarity improvement and a 0.8 gear ring. The three compact ISCOspherical A+ cine primes complement the set with focal lengths of 43, 58 and 85 mm and a 2.4 T-stop. They are a Schneider-Kreuznach version of the Dulens Mini-Primes and made to match the ISCORAMA-style. That is why the lenses are provided with an ISCOspherical Amber-Coating (A+) that creates particularly authentic flares, if desired. Selected accessories complete the set, which comes along in a handy hard case.*

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### **About the Schneider Group:**

The Schneider Group is specialised in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called „technology Oscar“) several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.