

Press Release

NEW! True-Streak® Indigo Filter Schneider-Kreuznach expands its awarded True-Streak® Filter series.

BAD KREUZNACH, 29 March 2021

Our True-Streak® filter series continues to grow! After the True-Streaks® have won the Pro Moviemaker "Gear of the Year Award" in the category "Best Lens Accessories" for the third time in a row, Schneider-Kreuznach is expanding the series by adding the color indigo. So far, the popular filters are already available in blue, red, orange, green, yellow, violet, pink, gold, clear, rainbow and confetti.

The filters mimic the popular anamorphic streak effect in the respective color, regardless of the lens. Depending on the strength and lighting selected, you can achieve a variety of results, from subtle to dramatic. So if you're looking for a creative way to achieve exceptional shots and breathtaking effects to brighten up the look, use our True-Streak® Filters.

True-Streak® Indigo Filter is available now in 4 strengths (1mm, 2mm, 3mm and 4mm) and 3 sizes (4"X4", 4"X5.65" and 6.6"X6.6").

About the Schneider Group:

The Schneider Group specializes in developing, producing and manufacturing high-performance lenses and filter systems for industrial applications, cine and photography. It also offers high-quality precision mechanics and servo hydraulics. The company's main brand "Schneider-Kreuznach" stands for state-of-the-art technology from Germany. The group has been a world market leader in the field of high-performance lenses for many years. The Schneider Group consists of Jos. Schneider Optische Werke GmbH founded in Bad Kreuznach in 1913, and its subsidiaries PENTACON (Dresden), Schneider Optics (New York, Los Angeles), Schneider Asia Pacific (Hong Kong) and Schneider Optical Technologies (Shenzhen). The Schneider Group has around 500 employees worldwide, including 315 at its German headquarters.

Contact:

Jos. Schneider Optische Werke GmbH
Annabell Lanz
Ringstraße 132
55543 Bad Kreuznach
Tel. +49 671-601-0
Fax +49 671-601-109
www.schneiderkreuznach.com